

# CASE INTERVIEW PREPARATION

You've done the hard work to network, form your resume, and tailor your cover letter, and now you have landed an interview! It is no easy feat to make it to the case interviews, so congratulations! Now it's time to prepare...

What are employers looking for in a case interview?

- Analytical skills: Ability to break down complex problems into smaller, manageable parts.
- Problem-solving skills: Ability to identify the root cause of a problem and develop effective solutions.
- Communication skills: Ability to clearly articulate your thought process and findings.
- Teamwork: Ability to collaborate with others and contribute to a team effort.
- Business acumen: Understanding of business concepts and the ability to apply them to the case.

How are you going to prepare?

- Read and understand the case thoroughly before the interview.
- Identify the key information and data points in the case.
- Develop a structured approach to solving the problem.
- Practice solving similar cases to build confidence and speed.
- Prepare to explain your thought process and findings clearly and concisely.
- Be prepared to ask questions and seek clarification if needed.
- Practice active listening and take notes during the interview.
- Show your ability to work under pressure and manage time effectively.
- Demonstrate your ability to think creatively and come up with innovative solutions.
- Be prepared to discuss your own experiences and how they relate to the case.
- Practice your communication skills, including speaking clearly and using appropriate business language.
- Be prepared to discuss your strengths and weaknesses in relation to the case.
- Practice your teamwork skills by working with others on similar cases.
- Be prepared to discuss your understanding of the business and the industry.
- Practice your problem-solving skills by working on real-world business problems.
- Be prepared to discuss your career goals and how the case interview fits into your overall career plan.

